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FOR IMMEDIATE RELEASE

Elfiq Networks Joins the New Riverbed-Ready Technology Alliance Program to Extend Reach and Value of Riverbed Solutions for Hybrid Enterprises

Montreal (Canada), November 4, 2014 — Elfiq Networks, leader in link balancing and bandwidth optimization solutions, today announced at Riverbed FORCE 2014 that it has joined the Riverbed®-Ready Technology Alliance program to bring new capabilities to Riverbed customers, expand the value and impact of Riverbed solutions in specific industries and markets, and help customers master the technical challenges of the hybrid enterprise. Deploying Elfiq Networks' products and features with Riverbed solutions allows Elfiq Networks to leverage Riverbed's advanced technologies and market-leading products to enhance their offering to customers.

Elfiq Networks Link Balancer technology turns the bandwidth and connectivity management from multiple carriers complexity into a competitive advantage by transparently leveraging simultaneous WAN clouds, mixing public and private links for added flexibility while providing seamless failover, delivering increased throughput and smarter WAN path selection. This is made possible by advanced features such as Flex Multipath Routing and SitepathMTPX. A key component to ensure applications perform as expected, communications channels are never interrupted, and link problems are proactively detected and fixed while end users are transparently balanced on alternate paths.

The program framework enables partners to extend the Riverbed Application Performance Platform, the most complete platform for analyzing, diagnosing, and resolving application, network, and end-user performance issues anywhere in the hybrid enterprise. Riverbed-Ready partners will focus in areas such as security, cloud and virtualization, business applications, network performance management, application performance management, networking, and storage. Partners can leverage **Riverbed open APIs** and additional development tools to help with customization, integration, and automation.

"With the new Riverbed-Ready Technology Alliance program, we work with Riverbed to deliver solutions that help customers host applications and data in locations that best serve the business while not compromising performance," said Etienne Martel, Technical Product Manager at Elfiq Networks. "We look forward to continued participation and success as our two companies collaborate to support our customers in the hybrid enterprise."

"Through the new Riverbed-Ready program, Riverbed and Elfiq Networks will provide our customers solutions that extend the Riverbed Application Performance Platform," Katie

Colbert, vice president, global technology alliances at Riverbed. "Together, Riverbed and Elfiq are providing end-to-end solutions that provide deep visibility and control to inspect, direct, and protect workloads across the hybrid enterprise."

Riverbed Application Performance Platform product families include: Riverbed® SteelCentral™ for end-to-end visibility, analytics, and diagnostics across the hybrid enterprise; Riverbed® SteelHead™ to optimize and control application delivery throughout the hybrid enterprise; Riverbed® SteelFusion™ to consolidate branch infrastructure in the data center and optimize delivery of apps/data to branches and Riverbed® SteelApp™ to optimize application delivery and load balancing in hybrid cloud environments.

About Elfiq Networks
Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks' Link Balancers and advanced network solutions. For more information, visit **www.elfiq.com/RiverbedFORCE**.

About Riverbed Technology
Riverbed, at more than $1 billion in annual revenue, is the leader in Application Performance Infrastructure, delivering the most complete platform for Location-Independent Computing. Location-Independent Computing turns location and distance into a competitive advantage by allowing IT to have the flexibility to host applications and data in the most optimal locations while ensuring applications perform as expected, data is always available when needed, and performance issues are detected and fixed before end users notice. Riverbed's 25,000+ customers include 97% of both the Fortune 100 and the Forbes Global 100. Learn more at **www.riverbed.com**.

Riverbed FORCE 2014
Riverbed FORCE 2014, November 3 – 6 at the San Jose Convention Center, gathers global IT leaders and industry pioneers to focus on The Hybrid Enterprise: How to Make Yours Perform at Its Peak. FORCE offers attendees thought-provoking General Session keynotes from industry experts; free technical certification testing; a Riverbed-Ready Technology Partner Pavilion; and 80 hands-on labs and technical sessions that deliver in-depth training with hybrid architectures and solutions in performance management, WAN optimization, branch converged infrastructure and application delivery. More than 1,000 customers, technology partners and industry and Riverbed technology experts are expected at this premier event. Learn more at **www.riverbedforce.com**.